SEO Prompt Book

Tips & Tricks to use AI to rank for the topics you are a thought leader in.

Let's Define SEO:

Search engine optimization (SEO) is the process of improving the quality and quantity of website traffic to a website or a web page from search engines. SEO targets unpaid traffic (known as "natural" or "organic" results) rather than direct traffic or paid traffic. Unpaid traffic may originate from different kinds of searches, including image search, video search, academic search, news search, and industry-specific vertical search engines.

Terms to know:
SERP: Search Engine Results Page

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WHY SEO?

SEO is crucial for visibility and audience engagement in the competitive digital content space. Effective SEO strategies use keywords, meta tags, and content structure to boost content ranking and relevance to user queries, resulting in increased organic traffic. Mastering SEO principles is a strategic imperative for maximizing the reach and impact of your digital efforts.

AI PROMPTS

YOUR IDEAS, OUR PROMPTS, LIMITLESS INNOVATION

USE AI TO GET SUGGESTION ON PROBLEMS PEOPLE ARE HAVING THAT YOUR PRODUCT, SERVICE OR EXPERTISE WILL SOLVE.

PROMPT: Please suggest a topical map for my blog that has the best chance of ranking for long tail keywords that are specific to my keyword [insert keyword] and give each an engaging title. Provide a list of 10 titles and prioritize, transactional, intent topics. Next to each title, provide the best longtail key word phrase that title should be targeting. Do not duplicate key word phrases. My target audience is [insert audience]

ASK FOR SOCIAL MEDIA POST SUGGESTIONS FOR PROMOTING YOUR CONTENT

Prompt: Please write social posts with value proposition for our product, ABC, that addresses each of these problems: X,Y,Z

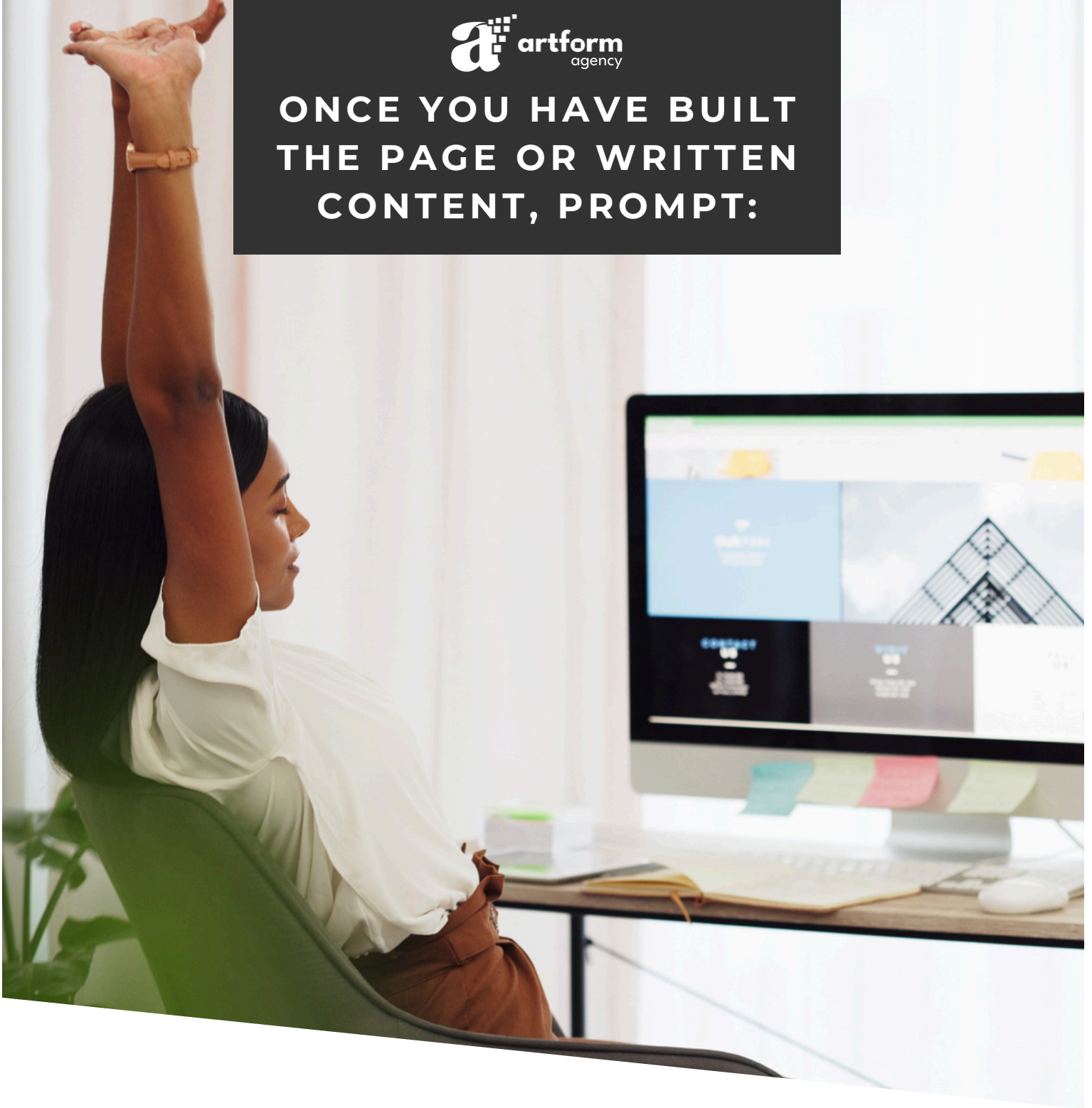# USE AI TO FOR CATEGORY AND TAG SUGGESTIONS.

Prompt: Please recommend 10 categories and tags I should use for these blogs on my website

ASK AI FOR PAGE STRUCTURE FOR EACH TOPIC

Prompt: Please suggest a page structure for a "(insert topic)" page on my website. I want it to be structured for readability and SEO

ONCE YOU HAVE BUILT THE PAGE OR WRITTEN CONTENT, PROMPT:

Prompt: Is this page properly optimized for the searched term [insert keyword]? Does it include enough semantic variations? If not, please suggest changes and put the changes in bold text.

ASK AI FOR PAGE
STRUCTURE FOR EACH TOPIC

Prompt: Please suggest a page structure for a "(insert topic)" page on my website. I want it to be structured for readability and SEO

USE AI FOR META DESCRIPTIONS FOR ON PAGE AND CATEGORY

Prompt: Please provide suggested meta description for this page

Thank you

LET'S TALK OR TEXT

(301) 330-7333

success@artformagency.com