



*Amtower & Company
Federal Marketing Advisors*

*What's in a company profile?
Take 10 minutes & find out...*

(hint: it's great for ABM)

GovCon Ideation
12/3/24

Pick an agency page



Amtower & Company
Federal Marketing Advisors



United States Department of Defense ✓

The official account of the U.S. Department of Defense. Following, shares, links, and likes ≠ endorsement.
Armed Forces · Washington, DC · 1M followers · 10K+ employees

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Overview

The mission of the Department of Defense is to provide military forces necessary to protect the security of our country. The U.S. military defends the homeland, deters adversaries, and builds security around the world by projecting U.S. influence and working with allies and partners. In case deterrence fails, ... see more

Read the overview

Overview

The mission of the Department of Defense is to provide military forces necessary to protect the security of our country. The U.S. military defends the homeland, deters adversaries, and builds security around the world by projecting U.S. influence and working with allies and partners. In case deterrence fails, the U.S. military is prepared to fight and win decisively against any adversary.

Headed by Secretary of Defense Lloyd J. Austin III, the Department is not only in charge of the military, it also employs a topnotch civilian workforce. With more than 1.3 million men and women on active duty, and 742,000 civilian personnel, we are also the nation's largest employer.

The Pentagon, headquarters of the Department of Defense, is one of the largest office buildings in the world. Built in 1941 by the U.S. Army, the Pentagon has 17.5 miles of corridors yet it takes only seven minutes to walk between any two points in the building.


Department of Defense personnel are the backbone of America's national security. They represent the diverse makeup of our nation and support not only those on active duty but also families, veterans, and retirees through education, training, and benefit programs.


Anything you want to do – on land, sea, air, or space -- you can do in service to your nation by joining the Department of Defense. Search for Jobs and Internships at USAJobs.gov.

<http://dodcio.defense.gov/SocialMedia/UserAgreement.aspx>


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Welcome to the Crucible [#Innovation](#) Lab, Vandenberg Space Force Base's newest center where its personnel can collaborate, brainstorm and bring ideas to life with the help of 3D printers, CNC, power tools and more.




The Crucible: VSFB's Newest Innovation Hub
afri.af.mil

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"I just kept thinking, there's got to be a faster or easier way to take these samples."

Thanks to [United States Air Force](#) Tech. Sgt. Collin Stratton's innovative thinkin...more



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For a long time, [#cybersecurity](#) has been a male-dominated field, but women are finally beginning to make their mark. Meet Gillian Morris, an information systems security engineer at [Naval Undersea Warfare Center Division Keyport](#) in ...more



Face of Defense: Navy IT Specialist Makes U.S. Women's Cyber Team
defense.gov

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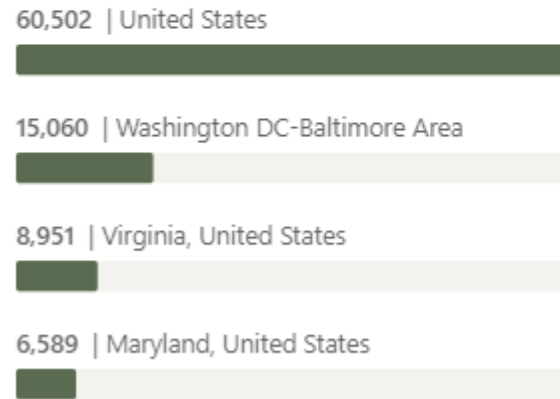
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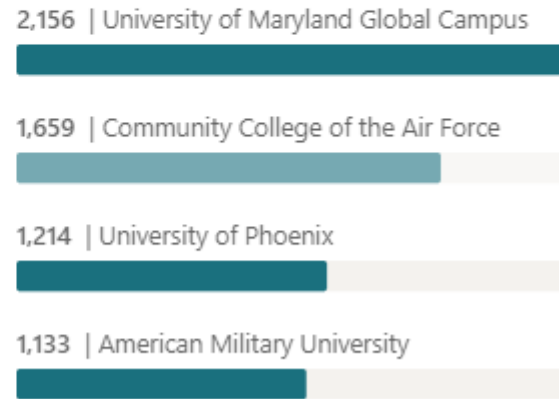
62,301 associated members

Search employees by title, keyword or school

Where they live + Add



Where they studied + Add



What they do

12,703 | Military and Protective Services

10,803 | Operations

7,739 | Information Technology

6,916 | Engineering

More Stats



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Federal Marketing Advisors

PREMIUM

Total employee count

Based on LinkedIn data.

62,301

total employees

▲ 3%

6m growth

▲ 6%

1y growth

▲ 12%

2y growth

70,000

35,000

Nov 2022

May 2023

Nov 2023

May 2024

Nov 2024



Median employee tenure · 7.2 years

Ann Marie Bryant, Karina Homme, and 118 other mutual connections

Connect

Nancy Rose Senich, Cenk Sidar, and 6 other mutual connections

Connect

Maggie Bullard-Marshall, Kevin Jans, and 1 other mutual connection

Connect



Semaj Smith · 2nd
Project Analyst



David S. · 2nd
Commander, USN



Vivian Gales-Wi... · 2nd
Government at its finest

How many people are you connected with

254 employees work in Columbia



Vanessa, Candice, Rohan, Tyler & 250 others

17 Connections



Mr. Gee, Grant, Andrew, Randy & 13 others

Show all people highlights →

PREMIUM

Insights on United States Department of Defense ?

12 recent senior management hires

Including Demetrius Keishun Morris and 11 others



▲ 3%

Total headcount growth
6 months

🕒 7.2 years

Median tenure

General info



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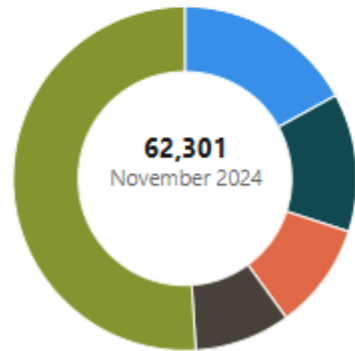
PREMIUM

Employee distribution and headcount growth by function ?

Functions ∨

Based on LinkedIn data.

Functional distribution



Headcount growth

6m

1y

● Military and Protective Services	▲ 6%	▲ 10%
● Operations	▲ 3%	▲ 5%
● Information Technology	▲ 1%	▲ 3%
● Engineering	▲ 3%	▲ 6%

Recent hires are listed



PREMIUM

New hires ?

Based on LinkedIn data. Excludes subsidiaries.



Recent senior management hires

< Previous Next >



Demetrius Keishu... 2nd
Joint Executive Decision Integr...
August 2024



Tracy George 3rd
Chief Human Capital Officer
May 2024



Hakim B. Allah, Ph... 2nd
Chief, DoD Career and Professi...
February 2024

Taking a few minutes to parse COMPANY PAGES CAN

- Give you fodder for posts
- Identify new key players
- Give you stats for meetings
- Increase your knowledge base of a particular client organization

